

# Patient Safety in Primary Care and Primary Health Care



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The banner features a dark teal background with various medical icons such as a microscope, a hand holding a heart, a person at a computer, and a pill. At the top left and right are logos of the University of Tabriz, with Persian text: 'دانشگاه علوم پزشکی تبریز' and 'مرکز آموزشی عالی تخصصی درمان تبریز'. The central text reads '2<sup>nd</sup> Tabriz Virtual' in large white font, followed by '( 9 AM - 12 PM )' in yellow, and '21 - 25 oct , 2023' in white with a calendar icon. Below this is 'Patient Safety and Medical Education International Congress' in yellow, and 'Tvpms zoom' with the Zoom logo in white and red.

# Why Primary Care

- Primary care is the first point of contact for patients seeking medical attention.
- It includes a range of services, such as preventive care, diagnosis, treatment, and management of chronic conditions.

# Importance of Patient Safety

- A critical aspect of healthcare quality.
- Primary care and primary health care serve as the initial points of contact for patients, making patient safety in these settings paramount.

# Definition of Patient Safety

- The absence of preventable harm to patients during the healthcare process.
- Preventing errors, improving communication, and promoting a culture of safety.

# Key Challenges in Patient Safety in Primary Care

- Medication errors
- Diagnostic errors,
- Communication issues
- Coordination between healthcare providers.

# Strategies for Enhancing Patient Safety in Primary Care

- a) Implementing standardized protocols and guidelines.
- b) Improving medication safety through proper prescribing and monitoring.
- c) Enhancing communication and teamwork among healthcare providers.
- d) Encouraging patient engagement and shared decision-making.
- e) Promoting a culture of safety and continuous learning

# Primary Health Care and Patient Safety

- Comprehensive primary health care
- Accessibility, continuity, and coordination, can contribute to patient safety

# Solutions for Enhancing Patient Safety in Primary Care

- Effective interdisciplinary collaboration, clear communication channels, and shared decision-making.
- Collaboration between primary care providers and other healthcare professionals. Collaboration can help improve communication, coordination of care, and patient outcomes. For example, primary care providers can work with pharmacists to ensure that patients receive appropriate medications and avoid adverse drug events.
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# Solutions for Enhancing Patient Safety in Primary Care

- Technological Solutions :electronic health records, clinical decision support systems, and telehealth technologies.
- Education and Training :ongoing education and training for healthcare providers in patient safety practices. Continuous professional development and raising awareness about patient safety issues.

# Conclusion

- Patient safety is a critical issue in primary care. Primary care providers play a vital role in promoting patient safety by ensuring that patients receive safe and effective care.
- While there are challenges to promoting patient safety in primary care, there are also opportunities to improve patient safety through the use of technology and collaboration.
- We must continue to work together to ensure that patient safety remains a top priority in primary care.

# Thank you



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